

Community Engagement and Conservation: Introducing Two Resources for Environmental Educators

March 18, 2021

Link to the recording: <https://youtu.be/EwafUxvAYQY>

eePRO post: <https://naaee.org/eeopro/learning/webinars/community-engagement-and-conservation>

Speakers: **Judy Braus, Executive Director, NAAEE**
Anne Umali, Director of Professional Development, NAAEE

Guidelines for Community Engagement PDF:

https://cdn.naaee.org/sites/default/files/eeopro/resource/files/community_engagement_-_guidelines_for_excellence_0.pdf

Tools of Engagement PDF:

<https://cdn.naaee.org/sites/default/files/toolsofengagement.pdf>

Highlights of the chat transcript:

Welcome!

- Anne Umali (she, her), NAAEE: Welcome everyone!
- Sarah Dillabough: Thank you!
- Tara Thissell: Are we automatically on mute? I can't find the mute option!
- Anne Umali (she, her), NAAEE: Yes, you're all on mute!
- Tara Thissell: WHEW! Thanks!
- Nancy Patterson: Hello from Alaska!
- Amber Koski: lol, thank you! I was wondering,
- Nancy Patterson: Nancy Patterson, BLM Campbell Creek Science Center, Anchorage, Alaska
- Sarah Dillabough: Hello from El Paso, TX
- Shareen Knowlton: Hello! Shareen from Roger Williams Park Zoo in RI
- Patricia Manzano: Hi, Patricia from México
- From Amber Koski: Vernal, Utah
- Polly Burns: Hi! Polly, from ReNEW Schools in New Orleans!
- Kate Sorom: Hello from Red Rock Canyon NCA in Las Vegas
- Tara Thissell: Hello from very remote Eastern Oregon!
- Rachel Woita: Rachel Woita, BLM
- Nancy Patterson: Hello! Would you be able to share the Richard Louv quote again?

- Rachel Woita: Buffalo, WY
- Kathy Uglow: NW PA!
- Teri Balser: Teri Balser, BLM Steese National Conservation Area, Fairbanks, Alaska
- Jen Young: Jen Young, National Great Rivers Research and Education Center, Alton Illinois
- Maria Gigliotti: Hello from the BLM in Albuquerque, NM!
- Chelsy Annica Villanueva: Hello from Philippines :)
- Lucinda Burdick: Hi! Lucy from Stamford, Connecticut
- Edward Kender: Good morning, I'm Ed Kender, Lower Sonoran FM, Phoenix, AZ
- Eileen Boekestein: hello! Eileen Boekestein, Lower Grand River Organization of Watersheds, Grand Rapids, MI
- Kate Sorom: Kate Sorom, Las Vegas, NV @ Red Rock Canyon NCA.
- Divya Karnad: Hi from India
- Helena Buras: Hello. Helena from England. I work for the RSPB.
- Francesca Williams: Stamford, CT
- Laura Maloney: Laura Maloney, Education Director, WREN, Eugene, OR
- Saige White to Everyone : Saige White, Cosumnes River Preserve, Sacramento, CA
- Charlotte Darling: Charlotte Darling BLM Buffalo, WY
- Cory Roberts: Hi from Boise, ID - Snake River Birds of Prey National Conservation Area

Tell us your specialty

- Laura Maloney: Environmental Education
- Cory Roberts: Environmental Education
- Polly Burns: Environmental education for middle school children
- Jen Young: Environmental Educator
- Tara Thissell: Public Affairs - Writer/Editor/Educator
- Patricia Manzano: Sustainability and behavior
- Kate Sorom: Environmental Interpretation and Ed
- Kimberly Leitzinger: Hello, Recreation Planner with BLM in CO.
- Richard Opuogulaya: Good evening. Richard Opuogulaya from Rivers State Nigeria.
- Kate Sorom: Environmental interpretation
- Rachel Woita: Outdoor Recreation Planner
- Amber Koski: Planning and Environmental Coordinator

- Lucinda Burdick: I'm an environmental ed/interpreter at nature center/museum
 - Kathy Uglow: Conservation District...Environmental Educator
 - Sarah Dillabough: Working on sustainable urban development as an outreach specialist and will go into law this fall!
 - Saige White: Recreation, Volunteer Mgt, Outreach
 - 13:03:20 From Helena Buras: I work in conservation - governance and project management mainly but am interested in conservation education.
 - Divya Karnad: I work in marine conservation - started India's first sustainable seafood initiative - InSeason Fish, and also an assistant professor
 - Francesca Williams: Env Ed, Program Evaluation
 - Kat Reese: Educator with the Environmental Science Center in Burien, WA
 - Eileen Boekestein: Environmental Education- both k-12 and community engagement around watershed and stormwater issues
 - Nancy Patterson: leadership, international protected area management, organizational development, communication, education, interpretation, and outreach
 - Charlotte Darling: range mgmt, but help with outreach events
 - Kirsten Boyle: Kirsten, BLM, Youth and Volunteer Coordinator as collateral duty. North central Montana (Havre)
 - Stamatina Mylonas: English as a second language teacher in Athens Greece trying to create a culture of love & respect for the Earth!
 - Eileen Boekestein: I just went through a training on the K-12 Guidelines for Excellence and am really excited to learn more about the Community Engagement Guidelines!
 - Chelsy Annica Villanueva: Hello again. I'm an environmental science educator. Graduate of BS Environmental Science and currently pursuing MS Degree in Envi. Resource Management :)
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- Anne Umali (she, her), NAAEE: **Guidelines for Community Engagement PDF:**
https://cdn.naaee.org/sites/default/files/eepro/resource/files/community_engagement_-_guidelines_for_excellence_0.pdf
 - **Tools of Engagement PDF:**
<https://cdn.naaee.org/sites/default/files/toolsofengagement.pdf>
 - Anne Umali (she, her), NAAEE: We're giving away hard copies to folks that are participating in the chat. You'll automatically be entered in a drawing if you comment, share resources, share ideas in the chat :)

TRIVIA! Longest River in the US

- 13:05:50 From Kate Sorom to Panelists : Mississippi
- 13:05:51 From Stamatina Mylonas to Panelists : Mississippi
- **13:05:52 From Jen Young to Panelists : Missouri**
- 13:05:53 From kirsten boyle to Panelists : mississippi
- 13:05:53 From Nancy Patterson to Everyone : Mississippi
- 13:05:53 From Divya Karnad to Everyone : Mississippi
- 13:05:54 From Teri Balser to Panelists : mississippi, river
- 13:05:54 From Sara Savino to Panelists : mississippi
- 13:05:55 From Eileen Boekestein to Panelists : Mississippi?
- 13:05:55 From Rachel Woita to Everyone : Mississippi
- 13:05:55 From Kate Sorom to Panelists : Mississippi
- **13:05:57 From Charlotte Darling to Everyone : missouri**
- 13:06:00 From Lucinda Burdick to Panelists : Colorado
- 13:06:01 From Eduardo Gallo-Cajiao to Panelists : Mississippi
- 13:06:04 From Matthew Magaletti to Everyone : Mississippi
- 13:06:04 From josh travers to Panelists : mississippi
- 13:06:07 From Cory Roberts to Panelists : Mississippi
- 13:06:08 From Michele Morey to Panelists : Missippi
- 13:06:18 From Anne Umali (she, her), NAAEE to Everyone : Nice, Jen Young!!!
- 13:06:47 From Nancy Patterson to Everyone : Bravo, Rachel!
- 13:06:53 From Kate Sorom to Panelists : Hi Rachel
- 13:09:05 From Nancy Patterson to Everyone : Bravo, Matt!
- Rachel Sowards: **BLM Partnership Toolkit**
https://www.blm.gov/sites/blm.gov/files/documents/files/WEB-030620-EngagingWithCommunitiesInPublicLandStewardship.FINAL_.3.6.2020.pdf
- Kelly Kazmirchuk to Panelists : Are the guidelines on the website? They sound fantastic!!!
- Judy Braus (she, her) Yes--all are available for download, Kelly!
- Kelly Kazmirchuk: Thank you! The guidelines Anne is discussing are exactly what we are focusing on right now.

How are you defining community? What communities are you working with or aspire to work with?

- Divya Karnad: fishing communities
- Teri Balser: Hiking clubs
- Helena Buras: BAME communities (Black, Asian and minority ethnic)

- Elisabeth Condon: outdoor recreationists
- Iris Kirsten: communities around a council forest
- Rachel Woita: school groups
- Lucinda Burdick: families
- Kelly Kazmirchuk: Students in underserved communities
- Kirsten Boyle: rural, small town with railroads, ranching, a small college. Scouts are a big group - girls, cubs, and boys, now Ventures, too
- Daniella Barraza: want to work more with low-income communities
- Rachel Woita: NGOs
- Jen Young: landowners, school groups, university students
- Eileen Boekestein: We're working closely with watershed friends groups (subwatersheds within our larger watershed) on some community engagement projects
- Stamatina Mylonas: public & private schools k-12, starting in Athens, Greece
- Wendy Kedzierski: regional schools, partner environmental organizations
- Rebecca Wong: Tribes, recreational clubs, environmental groups, universities...
- Serge Kamgang: local community (mostly farmers) around protected areas
- Sarah Dillabough: Planning professionals + neighborhoods + schools + community groups
- Luise Woelflein: school groups, students in underserved communities, Native Alaska villages
- Katrina Yordy: Texas historical commission, Texas historical societies
- Chelsy Annica Villanueva: academe and NGOs
- Edward Kender: OHV, Recreation Shooting Groups, Equestrian
- Nancy Patterson: Our mission is to work with all learners in Alaska - students, recreating public, rural communities, school groups, families, adults, internal audiences
- Maria Gigliotti: Low-income school groups and communities
- Cory Roberts: Both urban and rural communities
- Lucinda Burdick: disabled groups
- Eileen Boekestein: farmers
- Luise Woelflein: adults, seniors
- Kathy Uglow: schools, families, farmers, municipalities
- Stacey Moore: schools, biathlon team, Title 1, govt agencies, NGO museums,
- Nancy Patterson: volunteers
- Cory Roberts: Birder communities! "Bird Nerds" :)
- Katrina Yordy to Everyone : homeschool and pre-k outreach
- Nancy Patterson: distance learning participants

- Stacey Moore: Sports teams, recreation clubs, museums, gov agencies, communities of families
- Serge Kamgang: traditionnal leaders
- Katrina Yordy: cyclist communities and fishing
- Edward Kender: I think we all touch all these communities at some point in time.
- Kate Sorom: Hikers, climbers, windshield tours, seniors
- Matthew Magaletti: grassroots collaboratives
- Kelly Kazmirchuk: I have to go teach a class, yet am excited so check out the recording. Thank you for all that you share!
- Sarah Dillabough: Does the guide suggest ways to learn about a community to which you are new?
- Kimberly Leitzinger: user groups
- Kate Sorom: Friends of Red Rock Canyon, Southern Nevada Conservancy
- Elisabeth Condon: state natural resources agency
- Kirsten Boyle: BSA, GSA troops
- Laura Maloney: Bureau of Land Management, Lane ESD, local NGOs
- Eileen Boekestein: watershed group leaders, conservation districts, state agencies
- Kate Sorom to Panelists : Financial Agreements, Interpretive/Education programming, Volunteers
- Lucinda Burdick to Panelists : We partner most with local public schools and local corporate sponsors
- Tara Thissell to Panelists : Other state and government agencies, and then we have a local collaborative called the "High Desert Partnership" that is devoted entirely to partnership efforts in our County.
- Eileen Boekestein to Panelists : Universities, teachers
- Judy Braus (she, her) to Sarah Dillabough: Yes--there are some suggestions, and also suggestions in the tools of engagement.
- Helena Buras: Targeted local groups set up specifically to cater for the ethnic group.
- Stacey Moore to Everyone : museums, fed agencies, recreation groups, school outreach coordinators, NGOs who work with children
- Kirsten Boyle: BSA and GSA offer student guidelines for badges, larger projects. Offer other experts in subject matter, too.
- Edward Kender: Arizona Game & Fish, TreadLightly, AZNRS
- Stamatina Mylonas: teachers, students, community leaders - helps me to introduce more environmental education
- Serge Kamgang: Private (GIZ, IUCN, WCS), research institutions and genders

- Jen Young: NCRS, other local NGO's, IL DNR, Boys & Girls Clubs
- Kathy Uglow: local colleges, other environmental agencies (for example NCRS, DCNR...), interns, nursing homes, volunteers
- Teri Balsler: government agencies, non-profit organizations, recreation groups, schools/teachers
- Matthew Magaletti: umbrella partnership organizations like CLF or PLA. They can really help us find those groups that we may not already have connections with.
- Katrina Yordy: volunteer organizations, quilting groups, historical organization, history teachers
- Eileen Boekestein: How can we bring the full day Guidelines workshop to our state/region?

More Trivia!

What are a group of owls called?

- **Teri Balsler to Panelists : parliment**
- Kate Sorom to Panelists : parliment
- Luise Woelflein to Everyone : parliament
- Eileen Boekestein to Panelists : parliament
- Nancy Patterson to Everyone : parliament
- Jen Young to Everyone : parliment
- Francesca Williams to Everyone : parliament
- Helena Buras to Panelists : parliament
- Elisabeth Condon to Everyone : parliament
- Charlotte Darling to Everyone : parliament
- Stacey Moore to Everyone : parliament
- Rachel Woita to Everyone : parliament
- Kathy Uglow to Panelists : parliament
- Kat Reese to Panelists : parlaiment
- Katrina Yordy to Everyone : parliament
- Maria Gigliotti to Everyone : parliament
- Lillian Meighan to Panelists : Paraliament!
- kirsten boyle to Panelists : parliament
- Cory Roberts to Everyone : parliament!
- Kate Sorom to Panelists : parliament
- Edward Kender to Panelists : Parliament
- Megan Pike to Panelists : parliament!
- Rebecca Wong to Panelists : parliament

An ostentation of _____

- Teri Balsler to Panelists : flamingos
- **Eileen Boekestein to Panelists : peacocks**
- Kate Sorom: baboons
- Nancy Patterson: ostriches
- Kirsten Boyle: cougars
- Charlotte Darling: blackbirds?
- Jen Young: oysters
- Helena Buras to Panelists : otters
- Sara Savino to Panelists : peacocks
- Kat Reese to Panelists : peacocks
- Kate Sorom to Panelists : peacocks

Octopus ink contains:

- 1) **A paralyzing toxin**
- 2) **A substance that dulls the sense of smell**
- 3) **A hallucinogen**
- 4) **All of the above**

- Kate Sorom to Panelists : 4
- Edward Kender to Panelists : 4
- Kathy Uglow to Panelists : all of the above
- kirsten boyle to Panelists : all of the above
- Kate Sorom to Panelists : 4
- Kamgang to Panelists : 1
- **Francesca Williams to Everyone : 2**
- Rachel Woita to Everyone : 2
- Katrina Yordy to Everyone : 3
- Jen Young to Everyone : 3
- Daniella Barraza to Panelists : 4
- Eileen Boekestein to Panelists : 2
- Sara Savino to Panelists : All of the above
- Nancy Patterson to Everyone : 4
- Matthew Magaletti to Everyone : 4
- Maria Gigliotti to Everyone : 4
- Helena Buras to Panelists : 4.
- Lucinda Burdick to Panelists : all of above
- Luise Woelflein to Everyone : 2

- Teri Balser to Panelists : toxin
- Lillian Meighan to Panelists : 4
- Stacey Moore to Everyone : 2
- Elisabeth Condon to Everyone : 1
- Jeanne Litwin to Panelists : 4
- Chelsy Annica Villanueva to Panelists : 2

What is the most common bird on the planet?**CHICKEN**

- Kate Sorom to Panelists : pigeon
- Katrina Yordy to Everyone : sparrow
- Rachel Woita to Everyone : pigeon
- kirsten boyle to Panelists : sparrow
- Luise Woelflein to Everyone : pigeon
- Lucinda Burdick to Panelists : sparrow
- **Daniella Barraza to Panelists : chicken!**
- Edward Kender to Panelists : seagull
- Teri Balser to Panelists : parrakeet
- Kimberly Leitzinger to Everyone : crow
- Stacey Moore to Everyone : a flying one
- Nancy Patterson to Everyone : robin
- Matthew Magaletti to Everyone : sparrow
- Helena Buras to Panelists : pigeon
- Kate Sorom to Panelists : dove
- Kat Reese to Panelists : chickens
- Teri Balser to Panelists : parrot
- Serge Kamgang to Panelists : Flamant
- Eileen Boekestein to Panelists : chicken
- Serge Kamgang to Panelists : Flamant
- Tara Thissell to Panelists : chicken
- Katrina Yordy to Everyone : sparrow
- Kathy Uglow to Panelists : wren
- Rachel Woita to Everyone : robin
- Teri Balser to Panelists : house sparrow

What is the most common wild bird in the US?**MOURNING DOVE**

- Kate Sorom to Panelists : pigeon again

- Kirsten Boyle to Panelists : sparrow
- Francesca Williams to Everyone : song sparrow
- **Matthew Magaletti to Everyone : dove**
- Elisabeth Condon to Everyone : starling
- Edward Kender to Panelists : pigeon
- Luise Woelflein to Everyone : starling
- Lucinda Burdick to Panelists : robin
- Kate Sorom to Panelists : Starling
- Megan Pike to Panelists : dove?
- Rebecca Wong to Panelists : finch
- Helena Buras to Panelists : starling
- Jen Young to Everyone : blackbird
- Eileen Boekestein to Panelists : sparrow
- Teri Balser to Panelists : rock dove
- Rebecca Wong: Where is resource 4 found about organizational readiness, again?
- From Anne Umali (she, her), NAAEE: Resource #4 Organizational Readiness for Community Engagement, Page 80 in the Guidelines
- Kirsten Boyle to Panelists : Where's the question on what would you like the world to look like? It seems like you missed a step.
- Anne Umali (she, her), NAAEE: If folks are interested in bringing a Guidelines workshop to their state, contact Bora Simmons, Director of the National Project for Excellence. She'll connect you to a trainer new you, from the Guidelines Trainers Bureau. And she periodically has small grant funds to help offset some of the workshop costs.
- Eileen Boekestein to Panelists : I would love to participate in an update if you need orgs to pilot any tools- we're doing a lot of community engagement workshops around climate resiliency over the next few years
- Anne Umali (she, her), NAAEE to Eileen Boekestein: That's great, thank you so much, Eileen! We'll keep your contact info for when we start the update.

Get to know your audience. How much do you know about what makes them tick? What don't you know about your audience that you wish you did? How could you find out what you don't know?

- Kirsten Boyle: schools, regulations on presenting/etc.
- Elisabeth Condon: where do agricultural workers get information?
- Stamatina Mylonas: government
- Matthew Magaletti: Livestock grazing community and industry groups

- Jen Young: farmers/people in the ag industry - how do they currently care for the land/conservation efforts
- Helena Buras: Attitudes towards nature
- Kirsten Boyle: which branch of government AND what level of that branch is important to know
- Stamatina Mylonas: Both US & EU, very different
- Stacey Moore: When can I schedule family programs that working families are able/willing to attend?
- Kate Sorom: Mountain bikes vs. Horse Riders
- Lucinda Burdick: visitors with disabilities. what are most important factors to them for visiting? What keeps them from visiting?
- Nancy Patterson: Thank you!!
- Laura Maloney: Thank you!
- Kirsten Boyle: Planning is also important, with the scout projects I have them write down why they care. We usually have to revisit that statement once or twice or more to keep motivation as the kids learn projects are tough.
- Eileen Boekestein: This was so great, so helpful - thank you!
- Sara Savino: Thank you so much!
- Judy Braus (she, her): Thank you all!!!! And Thanks, Rachel, Matt, and Anne!
- Patricia Manzano: Thanks
- Judy Braus (she, her): And thanks for all you do!
- Luise Woelflein: Thank you! Great overviews. Was...and will be...really helpful!
- Richard Opuogulaya: Thank You So Much. Opuogulaya Richard, Rivers State, Nigeria.
- Kirsten Boyle: thanks! Looking forward to perusing these guides.
- 13:58:53 From Teri Balsler: Thank you!!
- Helena Buras: Thank you Judy and Anne. You're superstars and your enthusiasm is infectious. I look forward to looking through the resources.
- Matthew Magaletti: One of the best run virtual meetings I have been part of. Thanks!
- Cory Roberts: Thank you!!
- Maria Gigliotti: Thank you!
- Edward Kender: Thank you!