

Podcasting Setup & Equipment Resources

December 14, 2022

Link to the recording: https://youtu.be/Kpm_csvCQgw

eePRO post:

<https://eepro.naaee.org/learning/podcasts-engage-and-educate-advice-three-conservation-pros>

Speakers: **Jack Baker, Creator of Pangolin: The Conservation Podcast**
Gerry Ellis, Creator and host of Talking Apes and Apes Like Us
Demelza Bond, Assistant Producer of Talking Apes and Communications
Manager at Apes Like Us

Starting A Podcast

<https://www.npr.org/2021/06/22/1009098800/how-to-start-a-podcast-npr-advice>

<https://www.youtube.com/watch?v=Q8pfZna6H6Q> (Pat Flynn)

How to start a Podcast for FREE (using your phone)

<https://www.youtube.com/watch?v=xVY7paiKPjk>

Watch This Before Starting a Podcast! 5 Things They Don't Tell You...Things You

<https://www.youtube.com/watch?v=-osVNiP-ZX0>

PLATFORM & DISTRIBUTION

Buzzsprout (Paid)- <https://www.buzzsprout.com/>

Riverside.FM (Paid)- <https://riverside.fm/>

Squadcast- <https://squadcast.fm/>

Anchor.fm- <https://anchor.fm/>

AUDIO EDITING SOFTWARE

Audacity (Free)- <https://www.audacityteam.org/>

Adobe Audition (Paid)- <https://www.adobe.com/products/audition.html>

MARKETING

Marketing Your Podcast- <https://youtu.be/RRbB6w2PmYs>

Canva (for visuals/content marketing)- <https://www.canva.com/>

Social Champ (social media management software)- <https://www.socialchamp.io/>

How to create a Buzzsprout Ad (Paid)- <https://www.youtube.com/watch?v=-XO8MosnvOo>

Overcast (Paid)- <https://overcast.fm/ads/>

Linktree (an easy way to share all of your information at once)- <https://linktr.ee>

PANELIST PODCASTS

Talking Apes Podcast:

Website: www.talkingapes.org

Facebook Group: <https://www.facebook.com/groups/403924231718067>

Instagram: https://www.instagram.com/talkingapes_podcast/

Twitter: https://twitter.com/talking_apes

Support us on Patreon: www.patreon.com/talkingapes

Pangolin: The Conservation Podcast

Listen here: <https://linktr.ee/pangolinpodcast>

Twitter: <https://twitter.com/pangolinpodcast>

Instagram: <https://www.instagram.com/pangolinpodcast/>

Facebook: <https://www.facebook.com/PangolinPodcast/>

Linkedin: <https://www.linkedin.com/company/pangolinpodcast/>