
The Serious Role of Silly In Talking and Teaching About Climate

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Goals

- Share **strategies** that you can use as an educator
- Shift some **paradigms** about how we use lightness for heavy topics

*Important: not how YOU can be funny (no offense)...
but how levity and silliness can be used in teaching
and thinking about climate*



Former Lecturer, co-author of a book on creativity, former President of off-the-grid study abroad program

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**Learning =
practice + feedback**

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**Learn to come up with jokes,
ideas, stories, and scripts that
tackle climate change**

Practice and feedback

—

**Here's what I hope to teach about
the climate crisis:**

**Invite everyone in, use every idea,
combing everything**

Warm Up

- In the chat, share your **worst** experience you've had in a restaurant?
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Big Idea #1

Recontextualizing

Big Idea #1

Recontextualing

- Makes the scary thing a little less scary
 - (Sometimes) it's easier to find the "bad" than the opportunity
 - Gain comfort with "bad" ideas (no stakes)
 - Mindset shifts
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Let's Walk Through: "Rant"

- What **frustrates** you about Los Angeles?
- What **annoys** you about Los Angeles?

Then, we flip the script

Sophie Strand

"Science with Sophie"

Big Idea #2

Juxtaposition

Big Idea #2

Juxtaposition

- Random words means ANYTHING can be an source of inspiration
 - Understanding and awareness of what is most popular
 - Creativity is combining
-

Let's Walk Through: Juxtaposition Activity

[Random Word Generator](#)

Prompts:

- Field Trip
- Volunteer
- Bills/law

Brad Einstein

Climate Comedian, Communicator, and Educator

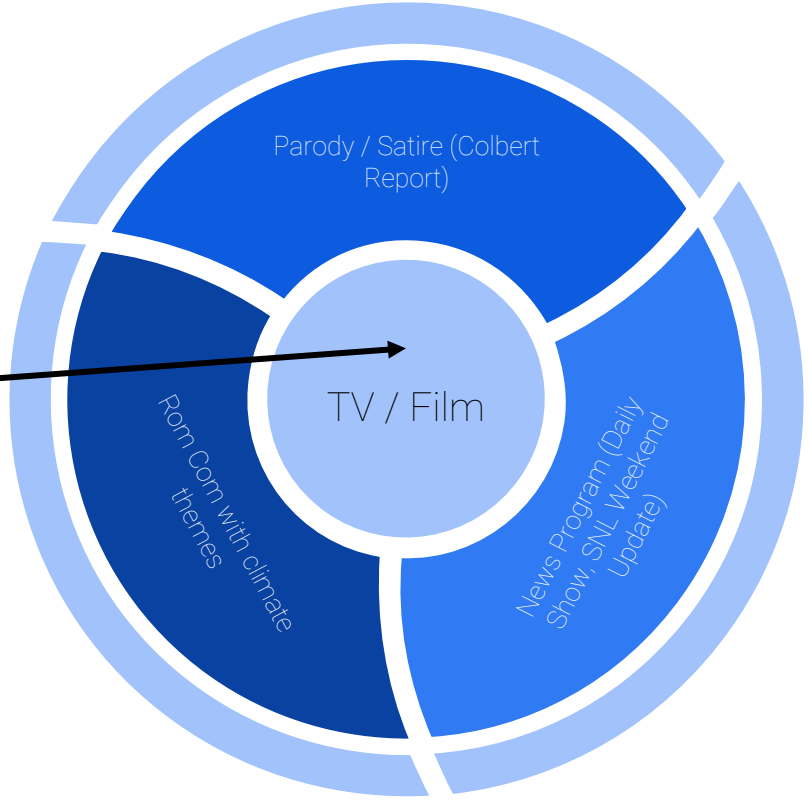
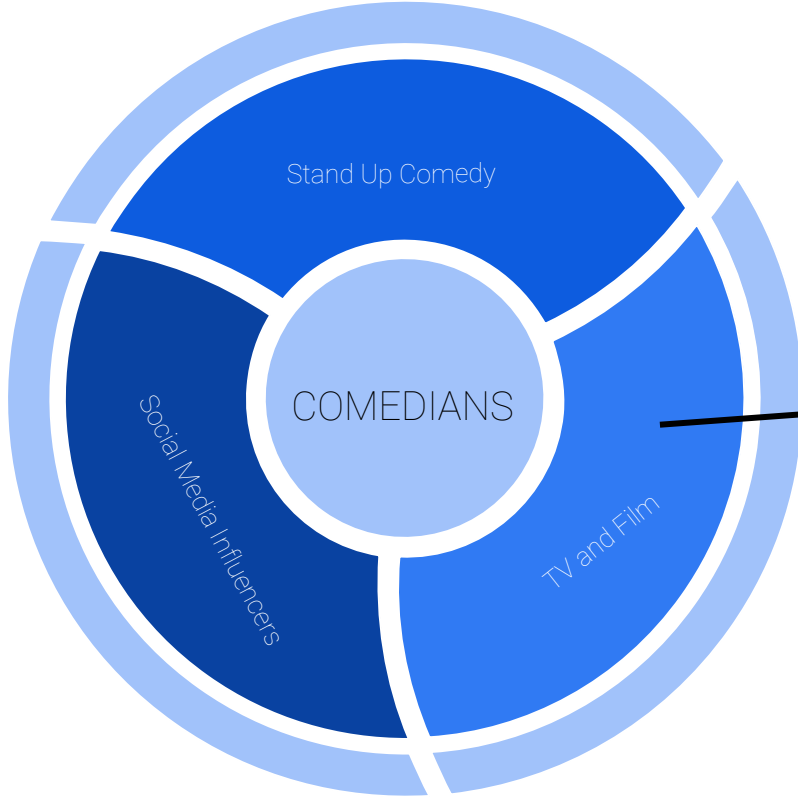
Big Idea #3

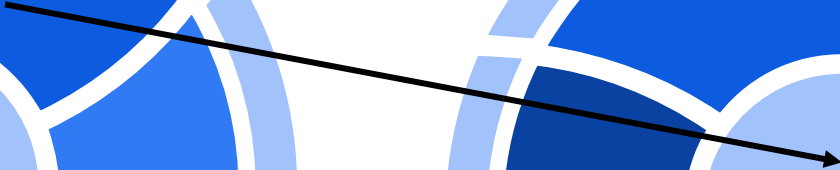
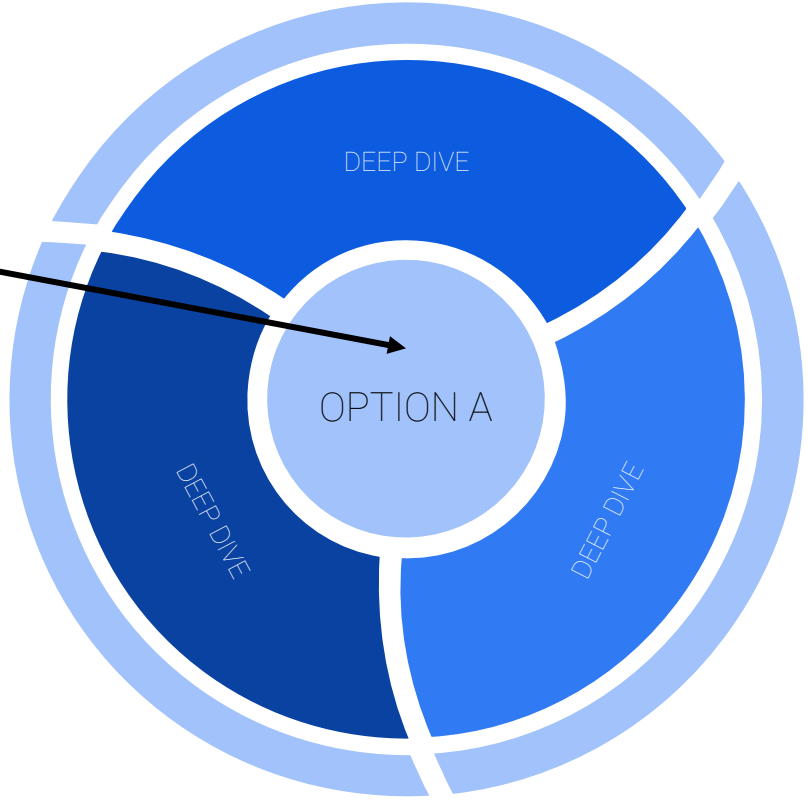
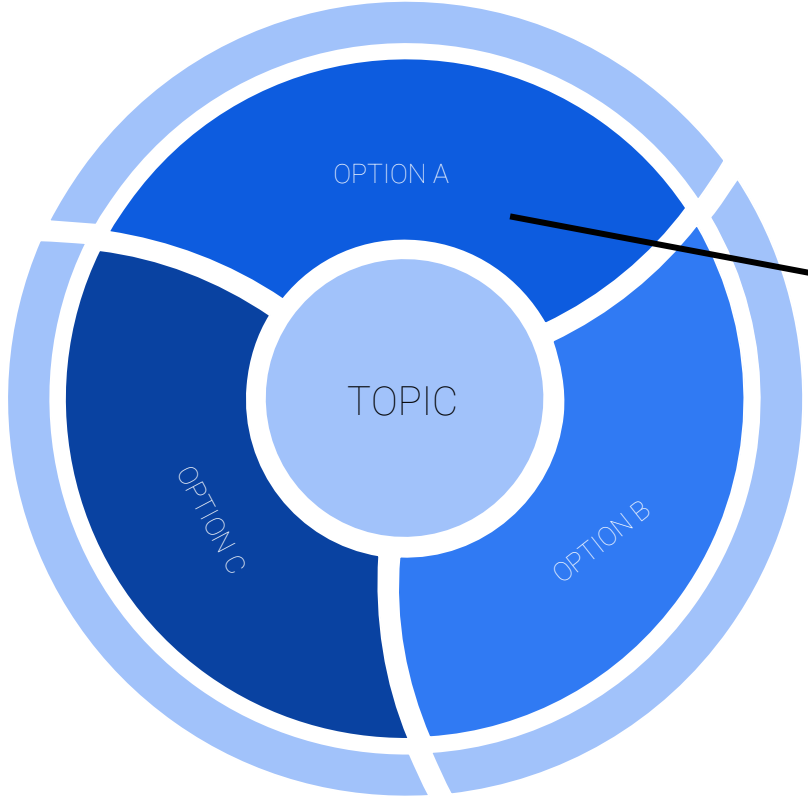
Invite everyone by
intentionally thinking
of everyone

Lotus Blossom



- Quick background on neuroscience
 - We'll do this specifically for audiences
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Review Goals

- Share **strategies** that you can use as an educator
 - Recontextualize
 - Juxtaposition
 - Lotus Blossom
 - Shift some **paradigms** about how we use lightness for heavy topics
 - Humor can help in every step of the journey
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Q+A

Thank you

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