



Creative Placemaking

creating communities we love through

Arts & Culture, Diverse Partners & Community Spaces

A Harbinger Consultancy online course • Feb. 23, Mar. 2 & 9, 2021 • 11-1 PT/2-4 ET
3 Live Video Conference Sessions + Q&A with Practitioners + Optional 1-on-1 Coaching

Make the most of creativity in your community. Creative placemaking leverages arts and culture to revitalize and reshape communities, and allow for genuine public engagement.

Creative Placemaking is as much about “doing” as it is about planning, engaging diverse partnerships and hands-on participation to turn under-appreciated assets into focal points for a new community vitality. Whether focused on an art walk, a community design process, public art, an artist residency, community art classes, outdoor theater, an art school, or another creative endeavor, the Creative Placemaking process adds arts and culture to your community and economic development toolkit.

Learn how to use Creative Placemaking to identify and leverage overlooked assets in your community, highlight and deepen your community’s unique character, integrate arts and culture into planning, expand participation for greater equity, and engage creativity and local knowledge to make your community a great place to live, work, play and visit.

Who is this for? Community & economic development organizations and agency staff • Arts and cultural groups • Artists • Chambers of Commerce & business alliances • Place-based & conservation organizations • Extension & community development professionals • Downtown & Main Street groups • Business owners & other community leaders

THE HARBINGER CONSULTANCY
New Timeline Institute

Learn more and register

harbingerconsult.com/creative-placemaking

Basic course - \$425 through Dec. 18, \$525 after
Complete course - including one-on-one coaching
\$495 through Dec. 18, \$595 after

Group discounts available

Need information?

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Course Instructors

Suzanne Ishee directs the New Jersey Institute of Technology Hub for Creative Placemaking, and was the president of the Center for Creative Placemaking for six years. Suzanne is an actor, an Emmy Award winning producer, and the founder of Broadway Center Stage.

Michele Archie is a principal of The Harbinger Consultancy. She brings to this course 30 years of experience with community engagement and community economic development in rural communities and small cities across the West and throughout the country.