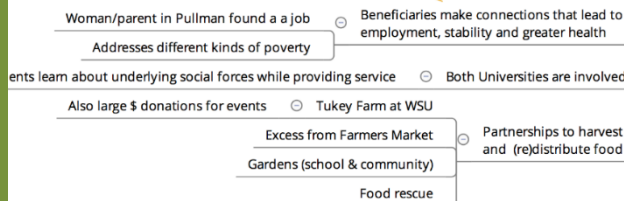


Ripple Effects Mapping

Capturing the Stories of Impact in Community Programs

An online course offered by REM Studio and The Harbinger Consultancy

"Through connections in the group [snack pantry], she was able to get a job with an organization that is looking to help families that are struggling to become secure."



Builds relationships and community

Learn an engaging, proven and reliable process for gathering in-depth stories and impacts that help you understand your community program's true effects, fine-tune for the future, and show funders and partners how your program's effects have rippled out through the community.

Session Details: Three weekly classes + optional fourth session

Thursdays, Oct. 22 – Nov. 12

Oct. 22 and 27 — 7-9 pm ET / 4-6 pm PT

Nov. 12 (one-hour Q&A and coaching session) — 7-8 pm ET / 4-5 pm PT

Optional add-on data analysis session, Nov. 5 — 7-9 pm ET / 4-6 pm PT

Learn more & register: harbingerconsult.com/ripple-effects-mapping

Course fee: \$250 + \$100 optional data analysis session • Group discounts available

Early registration discount thru Oct. 8: \$225 + \$80 optional 4th session

Identifying the impacts of community work is often challenging due to the time lag between the work and the ultimate benefits for partners, communities and clients. This process gives you the ability to tell stories of the direct and indirect impacts of your work, and it's engaging and fun.

Ripple Effects Mapping (REM) starts with storytelling in a group setting, which leads to the mapping process. Participants build on each other's stories, while the facilitator maps the accomplishments, partnerships, unique contributions and gaps in delivery identified by participants. By visualizing all the learning, actions and condition changes that happened as a result of a program, workshop series or event, the process can show your organization where there are multiple ripples and clusters of positive activity.



Trainers:



Debra Hansen is a professor and Washington State University Stevens County Extension Director. One of the original creators of Ripple Effects Mapping, she loves to and teach to others how to use the tool.



Lorie Higgins is an Extension Community Development Specialist & Professor of Rural Sociology at the University of Idaho. She has been conducting REM and training others to use it for over 10 years.



Rebecca Sero is an Associate Professor and Evaluation Specialist and has conducted REM for Washington State University Extension. As an REM trainer, she focuses on data collection and analysis.

Brought to you by The Harbinger Consultancy, which offers online courses geared especially toward the unique needs of small towns, rural communities and organizations that support parks, trails, heritage sites and local culture. Email michele@harbingerconsult.com with questions.